



CONNEXION CENTRE



CHAMPIONING RESPONSIBLE BUSINESS

IN GREATER KL

Powered by



Underlying the growing importance of ESG principles across the world, Malaysia and its capital city Kuala Lumpur has pledged to achieve carbon neutrality by 2050, which is one of the region's most ambitious sustainability targets, in line with the 17 United Nations Sustainable Development Goals.

Underpinning the government's overall economic development framework is its New Investment Policy which aims to strengthen the country's investment ecosystem through key pillars of the National Investment Aspirations to develop high-value sectors while encouraging inclusive growth and enhancing ESG practices.

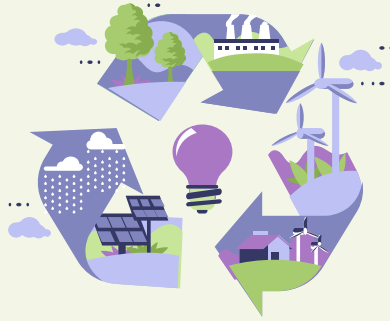
The ESG & Sustainability Connexion Centre (CXC) is committed to integrate responsible business across the value chain and advancing Malaysia’s aspirations towards an inclusive and sustainable economy.

ESG & SUSTAINABILITY CONNEXION CENTRE (CXC)

ACCELERATING MALAYSIA’S COMMITMENT TOWARDS AN
INCLUSIVE AND SUSTAINABLE ECONOMY, IN LINE WITH
MALAYSIA MADANI FRAMEWORK

A stylized illustration of a cityscape with various buildings in shades of purple, pink, and blue, set against a background of light blue hills and a green foreground. A white airplane is flying in the sky. The text "The Voice for 'Responsible Business'" is overlaid on the right side of the illustration.

*The Voice for
“Responsible Business”*



ATTRACT ANCHORS

Greater Kuala Lumpur as the
Regional ESGS Leader

- ❖ Regional influencers
- ❖ Industry leaders
- ❖ Global best practices
- ❖ Industry-driven sustainability initiatives



EMPOWER ENABLERS

A robust ecosystem for
inclusive and sustainable
investments

- ❖ Local SMEs, research institutions, sustainability talents
- ❖ Impact innovation and tech
- ❖ Training and capacity building
- ❖ Thought leadership events
- ❖ Business ecosystem collaborations



SUPPORT STAKEHOLDERS

A robust ecosystem for
inclusive and sustainable
investments

- ❖ “Asianise” performance targets
- ❖ Policy shaping and advocacy
- ❖ Valuable climate and sustainability data
- ❖ Advisory frameworks



5-Helix Partnership

Government, Industry, Innovator, Investor, Academia

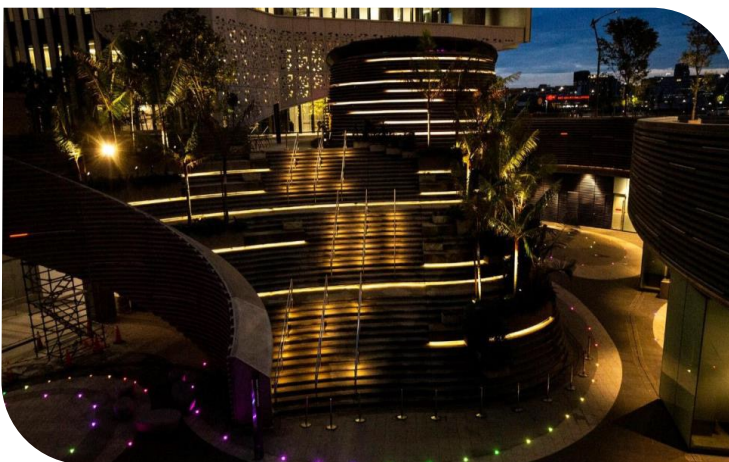


Companies & Their Sustainability Efforts

AECOM: Delivering Sustainable Legacies, Globally from Greater KL



- ❖ The world's trusted infrastructure consulting firm aims to deliver Sustainable Legacies by implementing its **four key strategies – embedding sustainability and resilience, improving social outcomes, achieving net zero, and enhancing governance.**
- ❖ Tun Razak Exchange (TRX) exemplifies AECOM's commitment to ESG and sustainability. With alignment to Leadership in Energy and Environmental Design (LEED) and Green Building Index (GBI) guidelines, TRX weaves together complex building and infrastructure systems to reduce energy consumption and enhance mobility.
- ❖ River of Life demonstrates AECOM's continued effort to Connect, Activate, Regenerate, and Enliven as part of the initiatives to support the improvement of social outcomes. The river was transformed into a source of pride and a lighthouse of a brighter urban society across Greater KL.
- ❖ KVMRT Putrajaya Line is another project that exhibits AECOM's dedication to achieving net zero. Through value-minded design approaches, the company helped the client to reduce the amount of infrastructure needed to achieve better performance and coverage than initially planned along the 13.5km underground section, where AECOM is involved.
- ❖ AECOM is also committed to enhancing governance by increasing awareness and accountability in its business. Sultan Abdul Halim Muadzam Shah Bridge, for example, saw the company harnesses stakeholder empowerment and transparency, bringing its seismic and risk management expertise to enable security and safety for this 24-km **link**.



Sylvester Wong
Vice President, Asia ESG
Services Business Lead,
AECOM



World Environmental Day in Malaysia - Contributing to a Sustainable Future



558kg

textiles collected



86.22MYR

landfill costs avoided



3,348

T-shirt saved from landfill



1,027kg CO²

avoided



34,224

no. of balloon full of
CO² equivalent



49 Days

of average CO² emission of
a Malaysian avoided



Wong Kok Guan
General Manager,
Lenovo PCCW Solution
Malaysia



Lenovo PCCW Solutions: Committed to building a smarter, brighter, and more sustainable future for all

- ❖ A leading technology solutions powerhouse in the Asia Pacific, Lenovo PCCW Solutions is dedicated to building a smarter, brighter, and more sustainable future for all.
- ❖ In its endeavours to drive sustainability, the company align its operations to United Nations Sustainable Development Goals (UN SDGs). The company strives to demonstrate continuous improvement by promoting a value system that supports the fundamental responsibilities in the key area of human right, labour, environment, and integrity in the market where the company operate in.
- ❖ The company's commitment to achieving its ESG and sustainability targets is demonstrated through its **five fundamental strategies** – **minimizing the environmental impacts of its business and encouraging customers to do the same through its solution and services, valuing young and developing young talent, promoting corporate social responsibility principles, as well as pioneering products and services that make people live better and help businesses thrive.**
- ❖ Realising the transition to a digitally driven business model is critical for business sustainability and digital economy growth, Lenovo PCCW Solutions strives to utilise its capabilities and smart solutions, for businesses achieve their digital transformation goals, and position companies to withstand competition and grow into new areas.
- ❖ As part of the Malaysia Digital family, Lenovo PCCW Solutions targets to embed sustainability and ESG principles through digital transformation. Moving forward, Lenovo PCCW Solutions plans to adopt and implement its ESG framework and sustainability culture globally and in Greater KL.

Zalora: Making a Difference by Shaping a Sustainable Fashion Ecosystem

❖ ZALORA takes proactive strides by making a conscious effort to drive sustainability and create positive changes. As the largest online fashion retailer in the region, the company's Sustainable Strategy is developed upon its core values and anchored around **four key Sustainability Pillars** – **environmental footprint, sustainable consumption, ethical sourcing, and responsible workplace and community engagement.**

❖ ZALORA demonstrates its commitment towards a sustainable future through various initiatives. The company works continuously in sourcing sustainable alternatives for its packaging. As of December 2022, 91% of ZALORA's directly purchased packaging is made from more sustainable materials, which include 100% responsibly sourced content, while plastic courier bags and garment bags are made from 80% and 60% recycled content respectively.

❖ In its efforts to promote a more circular economy, ZALORA partners with The Salvation Army Malaysia and launched Clothes Re:newed, a platform to process donated clothes. Within 3 months after the launch in October 2022, ZALORA has collected almost 300 kg of used fashion items from its customers.

❖ To promote sustainable and responsible consumption, ZALORA responded by launching Earth Edit, a tool that curates more sustainable fashion choices from its extensive online catalogues. As of December 2022, ZALORA has offered more than 180,000 Earth Edit products to its customers, which contributed to over 12% of ZALORA sales.



Arvind Devadasan
Head of Sustainability,
ZALORA Group

ZALORA

Alcon: Driving Sustainability through Cutting Edge Innovation

❖ As a global leader in eyecare, Alcon has been actively engaged in environmental, social and governance (ESG) initiatives during our more than 75 years in ophthalmology and optometry. The company publishes its Corporate Responsibility Report annually to share its perspective on corporate citizenship and demonstrates how Alcon's ESG efforts aspire to improve lives and strengthen communities through innovative eye care.

❖ Social:

Alcon believes employees are the company's most valuable assets. Therefore the company introduced hybrid working model and flexible working hours policies, and programs such as WorkWell webinars, sports activities, Alcon in Action, and World Sight Day to promote personal growth and work-life balance. Alcon advocates women empowerment. Women employees constitute 68% of its workforce in Alcon Global Services Kuala Lumpur (AGS KL) and play vital role in driving the operations and center management initiatives.

❖ Environmental:

Amongst several initiatives, Alcon rolled out paperless initiatives, such as e-invoice, e-claim submission, SOP management via cloud enterprise Veeva Vault platform and e-sign through DocuSign to conduct operational activities in a sustainable manner. These activities resulted in both conducting operations in an environmentally friendly approach as well as increasing the productivity and efficiency of the operations. The company cares for the planet by focusing on reducing emissions and waste.

❖ Governance:

The company also formed an ESG Assurance team to support ESG Reporting and Governance. The team tests entity level controls providing reasonable assurance on the effectiveness of ESG and Sustainability controls. In addition, the team supports market research and other ESG-related initiatives. Further, Alcon will be introducing Workiva tool in ESG reporting, to provide a transparent approach to reporting activities and enhance data management experience.

❖ Moving forward, Alcon is planning to expand its ESG framework within its business and operations in Greater KL.



Santosh Gowrisetty
APAC Head of Financial Reporting and Accounting & Head of KL Global Service Center,
Alcon Malaysia



Malini Senthinathan
Associate Director,
Financial Assurance-Technology
ALCON Malaysia

Air Liquide: Powering a Greener Sustainable Future



- ❖ Realising urgent actions needed to tackle climate challenges, Air Liquide, a world leader in gases, technologies, and services for industry and health is committed to investing sustainable future through ADVANCE – its new strategic plan for 2025.
- ❖ Launched in 2022, ADVANCE places sustainable development at the heart of the company’s strategy. It advances sustainability through its **2 key verticals** – **Decarbonising the Planet and Acting for All**.
- ❖ Understanding the chemical sector is one of the largest industrial energy consumers, decarbonizing it is essential to a net zero future. Air Liquide aims to reduce its GHG emissions by 33% by 2035, to finally reach carbon neutrality in 2050.
- ❖ Air Liquide’s first step towards GHG emission reduction is by purchasing renewable energy via the Green Electricity Tariff (GET) Programme by Tenaga Nasional Berhad (TNB), signed a 20-year solar power purchase agreement (Solar PPA) with TotalEnergies to supply renewable power to its plant in Senai, and to replace its existing fleet into safer, more efficient, and environmentally friendly trucks.
- ❖ The company also participated in a CCS-related RFQ for the Kasawari gas field. The carbon emitted at the subsurface of the Oil and Gas production platform will then be reused for other applications, contributing to the virtuous cycle respectful of the environment.
- ❖ On the social front, the fourth pillar of the ADVANCE framework, Acting for All, is dedicated to upskilling and reskilling its talents. Air Liquide believed that teams with a diverse range of backgrounds and experiences have higher levels of innovation, creativity, productivity, and better overall performance.
- ❖ Air Liquide is charting its strategy to drive sustainability from Greater KL. The company intends to strengthen its relationship with Petronas, to keep decarbonizing the Oil and Gas industry. It also studies the potential to synergise palm oil biomass into biofuels.



Patrick Franchinard
 Hub Vice President APAC
 Global Services
 Managing Director and
 CEO Air Liquide Business
 Services Malaysia.



SLB: Committed to Create a Balanced Planet



- ❖ SLB aspires to drive innovation for a balanced planet not only for the company, but customers, suppliers, and peers to collaborate in delivering measurable social and environmental progress. Against this backdrop, the company's sustainability focus has **three key priorities - Climate Action, People, and Nature.**
- ❖ SLB's climate action strategy is built on the commitment to achieve net zero emissions across all three scopes by 2050, with interim targets in 2025 and 2030, decarbonising customer operations and expanding new energy and transition opportunities. In Greater KL through its East Asia operations, SLB has defined a clear roadmap addressing the scope of its total emissions for the region that ties into the global emission reduction targets.
- ❖ An example initiative from this roadmap is to reduce power consumption, educate the workforce on energy conservation best practices, promote behaviour change, and implement renewable energy solutions at sites. SLB manufacturing plants and key operational bases in the region have adopted or are in the process of installing onsite solar energy production which will be a key milestone in the emissions reduction plan.
- ❖ SLB put people first by acting ethically, respecting human rights, keeping people safe, building a more diverse and inclusive workplace, driving positive social and economic outcomes, and managing its approach to climate change and energy transition in a fair and socially inclusive way. Creating In-Country Value is a key component where SLB invest in communities by building partnerships to focus their social efforts; recruiting and training where they

work; sourcing from local suppliers and creating regional technology strategies. In line with its activity in East Malaysia, SLB has been actively working to increase their East Malaysia workforce in Sarawak and Sabah region - by constantly refreshing its target university pool and ensuring that they diversify the workforce hired.

- ❖ On the environmental front, SLB has identified three key priorities that are significant for its operations: safeguarding biodiversity, protecting natural resources, and enabling circularity. These efforts are centred around managing operations to minimize the impact on the ecosystems, reducing natural resource consumption and emissions and enabling circularity through responsible resource procurement and promoting longevity of product use. In its East Asia locations, SLB has been conducting many initiatives aligned with the above such as rainwater harvesting for facility use (water circularity), repurposing of drilling cement for facility usage, tree planting campaigns, and beach cleaning projects with the local communities.



Meng Keong Lee
Managing Director
East Asia
SLB





InvestKL is the investment promotion agency for Greater Kuala Lumpur (Greater KL) under the Ministry of International Trade and Industry (MITI). Guided by the National Investment Aspirations (NIA) framework, InvestKL attracts and facilitates the establishment of global services hubs by the world's leading companies. As a holistic partner, InvestKL is involved in every stage of the investment process, from a partner in early project implementation to post-investment services. InvestKL supports Malaysia's ambition to become a technology-driven green nation through quality investments, transfer of knowledge, and the creation of high-skilled executive jobs for Malaysians.

Start your investment journey with us.

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Let's Talk About Responsible Business

